

Kevin Evenwel

UI/UX Designer | Cape Town, South Africa

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[LinkedIn](#) | [Online Portfolio](#)

Summary

UX/UI Designer and digital professional with 8+ years of experience designing and improving digital experiences across websites, platforms and client-facing products. Skilled in Figma, responsive design, design systems and translating complex requirements into clear, intuitive interfaces.

Combines strong visual design with technical understanding and hands-on experience collaborating with developers, project managers and clients to deliver production-ready digital solutions. Comfortable working across UX, UI, usability, accessibility and implementation-focused workflows.

Professional Experience

Website Specialist

The Website Engineer | Aug 2023 – Present

- Led UX design and refinement across high-traffic dealership and business websites, improving usability, responsiveness and cross-device experience.
- Designed interfaces, prototypes and responsive layouts in Figma, using reusable components and scalable design-system thinking.
- Translated client and business requirements into clear, practical digital experiences ready for development.
- Collaborated closely with developers and project managers to support handoff, implementation quality and consistency between design and production.
- Improved live websites through usability reviews, interface refinements, responsive adjustments and technical troubleshooting.
- Created client-facing documentation and support resources that simplified complex website workflows and reduced recurring support requests.
- Supported AI-assisted design and development workflows for troubleshooting, scripting and digital problem-solving.
- Contributed to broader visual design and brand consistency across digital projects.

Freelance Graphic & Web Designer

Jan 2019 – Oct 2023 | Key clients: StartYourSales, 365Digisales, GoDurban, De Zalze Golf Estate, The Website Engineer

- Designed websites, digital interfaces and branded experiences for clients across multiple industries.
- Managed projects end-to-end, from client requirements and concept development through to final delivery.
- Applied UX thinking to website structure, content hierarchy, responsive layouts and overall usability.
- Created visual systems and reusable design assets to maintain consistency across websites and digital materials.
- Worked directly with clients to translate business needs into clear, practical design solutions.
- Balanced multiple concurrent projects while maintaining quality, consistency and reliable delivery.

Web & Graphic Designer

The Website Engineer | Jan 2017 – Oct 2018

- Designed and launched customised websites aligned with client branding, UX requirements and business objectives.
- Created website layouts, UI elements and responsive design concepts across a range of industries.
- Collaborated with developers to support implementation and maintain consistency between design intent and production.
- Translated client requirements into practical, user-friendly website solutions.
- Contributed to projects for brands including **NTT Motor Group, Suzuki, Agrimark and JOOX Music**.

Education

Design Techniques (NQF Level 5) | Computer Training Unlimited | 2015 – 2016

- Completed practical projects with real-world clients, gaining hands-on experience.
- Certified Associate in Adobe Photoshop and Adobe Illustrator.

Professional Development

- UI/UX Design – Applied UX principles, interface design, wireframing and prototyping in real-world projects.
- WordPress Development – Practical experience in website building and implementation workflows.
- Project Management – Workflow planning, collaboration and structured project delivery.

Key Skills

UX/UI & Product Design:

- Figma, wireframing, prototyping, responsive design and interface design
- Design systems, reusable components and visual consistency
- User journeys, usability improvements and accessibility-focused design
- Translating business and user requirements into clear digital experiences

Design Handoff & Collaboration:

- Developer handoff, implementation support and design-to-production collaboration
- Working closely with developers, project managers and clients
- QA testing across devices and responsive breakpoints

Technical & Digital:

- WordPress, HTML, CSS, PHP and basic JavaScript
- Website troubleshooting, implementation and live production support

Tools & Workflow:

- Figma, Adobe Photoshop, Adobe Illustrator
- Notion, Google Workspace, Slack, Mattermost and Loom
- ChatGPT, Gemini, Windsurf and V0

Languages: English (fluent), Afrikaans (fluent)

Achievements / Highlights

- Contributed to UX-focused improvements across high-traffic dealership and business websites.
- Created reusable design patterns and interface solutions that improved consistency across digital projects.
- Developed client support resources that simplified complex workflows and reduced recurring support requests.
- Supported design-to-development collaboration across multiple live production websites.
- Managed multiple concurrent client and freelance projects while maintaining consistent delivery and quality.