

Kevin Evenwel

Website Specialist | Cape Town, South Africa

kev.evenwel@gmail.com | +27 83 809 1671

[LinkedIn](#) | [Online Portfolio](#)

Summary

Website Specialist with over 8 years of experience delivering WordPress, UX and digital website solutions. Experienced in web design, technical troubleshooting and AI-assisted workflows, with a focus on creating modern, visually engaging and technically reliable digital experiences.

Skilled in combining UX thinking, visual design and practical problem-solving to support website implementation, user experience improvements and client-focused digital solutions across a wide range of industries.

Professional Experience

Website Specialist

The Website Engineer | Aug 2023 – Present

- Led UX design and refinement of high-traffic dealership and business websites, improving usability, responsiveness and user experience across devices.
- Designed websites and prototypes in Figma, creating scalable design systems and production-ready layouts for development implementation.
- Collaborated closely with developers and project managers to deliver seamless digital experiences and functional website solutions.
- Assisted with WordPress implementation, technical troubleshooting and client support workflows.
- Developed intuitive client wikis and support documentation, reducing client support requests and improving independent website management.
- Worked with AI-assisted development tools and workflows to support troubleshooting, scripting and website problem-solving.
- Contributed to branding, visual design and digital marketing assets where required.

Freelance Graphic & Web Designer

Jan 2019 – Oct 2023 | Key clients: StartYourSails, 365Digisales, GoDurban, De Zalze Golf Estate, The

Website Engineer

- Delivered branding, website design and digital design solutions for a wide range of businesses and industries.
- Managed end-to-end freelance projects independently, maintaining strong client relationships and repeat business.
- Produced logos, corporate identities, business cards, PDFs, social media assets and website visuals.
- Assisted with website content, UX thinking and digital brand consistency across multiple client projects.

Web & Graphic Designer

The Website Engineer | Jan 2017 – Oct 2018

- Designed and launched customised websites aligned with client branding, UX requirements and business objectives.
- Collaborated with developers to support website implementation and maintain design quality across projects.
- Produced logos, UI elements and corporate identity assets across multiple industries.
Contributed to projects for brands including NTT Motor Group, Suzuki, Agrimark and JOOX Music.

Education

Design Techniques (NQF Level 5) | Computer Training Unlimited | 2015 – 2016

- Completed practical projects with real-world clients, gaining hands-on experience.
- Certified Associate in Adobe Photoshop and Adobe Illustrator.

Professional Development

- Udemy WordPress Development – Practical experience in website building and WordPress workflows
- UI/UX Design – Applied UX principles and interface design in real-world projects
- Project Management – Workflow planning and collaborative project management concepts

Key Skills

Website Development & UX:

- WordPress development, website implementation, UX design, wireframing, prototyping and responsive web design
- Website troubleshooting, usability improvements, user journeys and accessibility-focused design
- WooCommerce support, website management and technical client support

Design & Digital Tools:

- Figma, Adobe Creative Suite (Photoshop, Illustrator), branding and digital design systems
- UI design, interaction design and visual communication across web and digital platforms

AI & Emerging Workflows:

- ChatGPT, Gemini and AI-assisted workflow integration like T3 Code for troubleshooting, scripting and technical problem-solving
- Windsurf and V0 for AI-assisted development and digital workflow support

Collaboration & Project Tools:

- Notion (project management, documentation), Google Workspace, Slack, Mattermost and Loom

Languages: English (fluent), Afrikaans (fluent)

Achievements / Highlights

- Contributed to UX-focused improvements across high-traffic dealership and business websites.
- Developed client support wikis that reduced support requests and improved independent website management.

- Supported website troubleshooting and technical problem-solving across multiple production websites.
- Managed multiple freelance projects simultaneously while maintaining strong client relationships and consistent delivery.

Interests

- UX & Digital Experiences
- AI-Assisted Workflows
- Design Systems
- Technology & Problem-Solving
- Fitness & Self-Development